

POST INTERNATIONAL MEDIA



Forbes Thailand Forum 2017: The Next Tycoons

Forbes Thailand, a Thai edition magazine under the management of Post International Media Co., Ltd. featuring success stories of business owners and leading executives, has continuously been organizing major forums in its fourth year. The sixth edition of the forum entitled "The Next Tycoons" was held on June 29, 2017 at Anantara Siam Bangkok Hotel's Grand Ballroom.

The forum invited Thailand's locally and internationally acclaimed, highly successful business people to show vision, share experience and create inspiration on how they professionally carry on their family business and legacy from one generation to the next including how they adopt innovative management styles that are different from those used by their parents.

Executives of The Bangkok Post PLC Group, Post International Media Co., Ltd and *Forbes Thailand* such as Patsarakorn Chirathivat, Chokdee Wisansing, Thathathai Thamprapas, Sriwipa Siripunyawit, etc extended a warm welcome to 300 prestigious guests, business owners, company executives and *Forbes Thailand* readers.

The premier forum "The Next Tycoons" was conducted in two sessions, with the first one titled "The Next Gen Onward" touching on the new-wave generation who has elevated their family business to the next level by applying their knowledge and experience to put the business on a solid and sustainable growth path.

The forum was graced by speakers: Pitham Ongkosit, President & Chief Executive Officer, KCE ELECTRONIC PLC

or known as KCE, Thida Kaewbootta, Group Strategic Director, Srisawad Corporation PLC, Veerasith Sinchareonkul, Director & Executive Director & Chairman of Risk Management, Sri Trang Agro-Industry PLC. Nantiya Worapetcharayut, Foreign News Chief Reporter, *Post Today* moderated the forum.

The second session titled "Elevating on the Legacies" discussed the taking over of business by family heirs from their youth to adulthood, their education, work experience and how they obtain knowledge from the business including how they carry themselves and become accepted in the organization. The forum was graced by speakers: Songkran Issara, Chief Executive Officer & Managing Director, Charn Issara Development PLC, Vorasit Issara, Chief Executive Officer & Managing Director, Charn Issara REIT Management Co., Ltd & Charn Issara Residence Co., Ltd. Nha-Kran Loahavilai, Deputy Chief Operating Officer Newspaper Business of Post Group, moderated the seminar.

After the successful completion of the forum, *Forbes Thailand* invited the prestigious guests to a premium whisky tasting session provided by Diageo Moet Hennessy as well as scrumptious cuisine specially prepared and served for this special occasion from Anantara Siam Bangkok Hotel.

Forbes Thailand extends heartfelt gratitude to our distinguished panelists, the audience, the event sponsors Siam Commercial Bank PCL, Total Access Communication PLC or DTAC, Diageo Moet Hennessy and Anantara Siam Bangkok as well as the media partners.



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